

2014 BOYS & GIRLS CLUB PROGRAM NAMING OPPORTUNITIES

Sponsor a Club Program and Give the Gift of a Great Future.

SHOW YOUR SUPPORT FOR YOUTH OF STANISLAUS COUNTY



YOUTH
OF THE YEAR

PASSPORT TO
MANHOOD



CLUB TECH • POWER HOUR • MONEY MATTERS • SMART MOVES
SMART GIRLS • SPORTS • GAMESROOM • ARTS • PHOTOGRAPHY

Boys & Girls Clubs of Stanislaus County is offering local corporations a unique prospect to support the youth of our communities through Program Naming Opportunities.

A list of programs implemented at our Club sites follows. Costs associated with each service represent direct funds utilized for supplies, field trips and equipment necessary to run a quality and effective program. Sponsor Benefits are offered through each program and vary depending upon program selected by an interested corporation. More information, regarding Sponsor Benefits for individual programs, is available upon request.

Give the
gift
of a
GREAT
FUTURE.



BOYS & GIRLS CLUBS
OF STANISLAUS COUNTY

For more information, to make a donation or to volunteer,
please call Boys & Girls Clubs of Stanislaus County.

Administrative Office
422 McHenry Avenue / Modesto, CA 95354 / (209) 222-5826
Hours: 9:00 AM to 6:00 PM

bgcstan.org  

Character & Leadership Development

This core area empowers youth to support and influence their Club and community, sustain meaningful relationships with others, develop a positive self-image, participate in the democratic process and respect their own and others' cultural identities.

Youth of the Year Year Round

Youth of the Year is a Boys & Girls Clubs of America premier youth recognition program that promotes and celebrates Club members' service to Club, community, family, academic performance, spiritual values, life goals and a poise of public speaking ability. This year round program fosters personal growth and leadership qualities of young people. Estimated participants annually: 24.

Keystone Club Year Round

Keystoning is Boys & Girls Clubs Movement's most dynamic teen program. Keystone Clubs are chartered leadership and service clubs for boys and girls. Each Keystone Club meets once a week for planning and implementing activities in six areas: service to Club and community; leadership development; education and career exploration; unity; free enterprise and social recreation. The general purpose of Keystoning is to create and maintain high standards of health, education, character, and citizenship in order to meet the responsibilities of our democratic way of life. This program is for youth between the ages of 14 through 18. Estimated participants annually: 15.

Torch Club Year Round

Torch Clubs are chartered small-group leadership and service clubs for boys and girls between the ages of 10 through 13. Torch Clubs are powerful vehicles through which Club staff can help meet the special needs of younger adolescents at a critical stage in their development. Torch Club members learn to elect officers and work together to plan and implement activities in four areas: service to Club and community; education; health and fitness; and social recreation. Torch Club members from all over the country take part in a service learning experience through the National Torch Club Project. Estimated participants annually: 15.

Education & Career Development

This core program area enables youth to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.

Power Hour School Year

Power Hour helps Club members, ages 6 -12, be more successful in school by providing homework help and tutoring and encouragement to become self-directed learners. This educational enhancement program has three "circuits" or Educational Enrichment activities in the form of Power Pages, Homework Assistance, and Tutoring. Academic assessments are performed on youth prior to entering the program to ensure assistance is given at proper grade levels. These

assessments are used later to gauge academic development and improvement. Estimated participants annually: 200.

Club Tech Year Round

Club Tech integrates technology into every aspect of our Clubs' overall fabric – from the Clubs' management to the Core Program Areas. Club Tech is a comprehensive program curriculum that includes a family of resources consisting of: Getting Started with Technology Guide and Stay Safe! Online Internet Safety Training Program; Core Tech; Skill Tech and Skill Tech II; Latest Microsoft software; Technical Training for Club Professionals; The Digital Arts Suite: Web Tech, Design Tech, Photo Tech, Music Tech, Movie Tech, Digital Arts Festivals YouthNet, T-3, The Post and The Activity Exchange. Every component is available to all our Clubs, giving youth of all ages and circumstances access to technology and equipping them with the resources and skills to perform better in school, and eventually, the workplace. Estimated participants annually: 200.

Younger Money Matters Year Round

It is never too early to start preparing Club members to be financially responsible. This program provides quality financial literacy activities for members 10 to 12 years old. The program encourages financial responsibilities with lessons about budgeting, saving and preparing for college. The program exposes members to Money Matters activities

fostering financial responsibility at an early age and serve as an excellent recruiting tool for the Money Matters program targeted at youth 13-18 years of age. Estimated participants annually: 120.

Health & Life Skills

This core area develops young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

SMART Moves Year Round

SMART Moves is a dynamic, nationally acclaimed primary prevention program to assist young people in resisting alcohol and other gateway drugs, as well as premature sexual activity. SMART Moves features engaging, interactive, small-group activities that increase participant's peer support, enhance their life skills, build their resiliency and strengthen their leadership skills. The program components include: SMART Kids for ages 7 – 9; Start SMART for ages 10 – 12; Stay SMART for ages 13 – 15; and SMART Parents. SMART Leaders, a peer leader/booster program for older teens and F.A.N. Club (Family Advocacy Network), an educational and support group program for parents and caregivers, is a natural extension for SMART Moves participants. Estimated participants annually: 60. **\$30,000**

SMART Girls Year Round

SMART Girls is a small group program that enhances girls' physical and emotional well-being and increases their

self-esteem. Through dynamic sessions, highly participatory activities, field trips and mentoring opportunities with adult women, Club girls explore their own and societal attitudes and values as they build skills for eating right, staying physically fit, getting good health care, and developing positive relationships with peers and adults. Estimated participants annually: 60. **\$30,000**

Passport to Manhood Year Round

Passport to Manhood promotes and teaches responsibility for Club boys. The program consists of 14 sessions, each of which concentrates on a specific aspect of manhood through highly interactive activities. Each Club member who participates in the program is issued his own "passport" to underscore the notion that he is on a personal journey of maturation and growth. Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce positive behavior. Estimated participants annually: 60. **\$30,000**

Sports, Fitness & Recreation

This program develops fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

Softball League Summer

Boys & Girls Clubs of Stanislaus County provides a boys and girls Softball League in two age specific divisions: Juniors,

ages 11-14; and Seniors, ages 15 – 18. Each Club participates in the league by recruiting members to participate on a team. Youth from respective Clubs are drafted on teams that compete during the season. The ultimate goal of the Softball League is to provide young people with access to softball (baseball) leagues and teach critical educational and social skills through positive athletic competition. Estimated participants annually: 150. **\$15,000**

Basketball League Spring & Summer

Boys & Girls Clubs of Stanislaus County provides a Basketball League for Club members between the ages of 7 through 18 years of age. The league is comprised of various teams made up of members of our Clubs and community. A round robin system of play is established based upon the number of teams registered – with each team playing every team in the league twice. The top four teams will participate in a tournament to determine the league champion. Guest speakers will be invited to conduct open sessions on various topics related to youth violence. This program operates for 10 weeks during the spring and summer quarters. The ultimate goal is to provide an alternative activity for youth in a safe, structured and healthy environment. Estimated participants annually: 150. **\$20,000**

Flag Football Fall

Boys & Girls Clubs of Stanislaus County provides a fall Flag Football league for youth between the ages of 7 through 18 years of age. The Flag

Football league is designed to provide an athletic activity for young people that will teach them the skills necessary to play the game of football. Under the direction of a qualified coach, youth will be taught various skills such as: basic rules of the game; how to play one offensive and one defensive position; throwing, kicking and catching the ball; and basic offensive and defensive plays. The goal of our Flag Football program is to provide an alternative activity for youth that will teach them the fundamentals of football, as well as, the requisites of god sportsmanship. Estimated participants per season: 360. **\$12,500**

Indoor Soccer Fall

Boys & Girls Clubs of Stanislaus County provides an indoor soccer program for boys and girls in two age specific divisions: Cadets ages 7 – 12, and Juniors ages 13 – 15. The goal of our Indoor Soccer program is to provide young people with access to soccer leagues and teach critical educational and social skills through positive athletic competition. The program's objectives are to teach teamwork and basic soccer skills in a structured environment; teach proper hygiene, equipment usage, and team interpersonal skills; teach youth the importance of a healthy drug and tobacco free body as it relates to their ability and athletic performance; and to establish a soccer commission in order to provide guidance,

structure, oversight, and resources for the soccer league. Estimated participants per season: 150. **\$15,000**

Social Recreation Spring & Summer

Boys & Girls Clubs of Stanislaus County has equipped each individual Club site with individual Gamesrooms for Club members to utilize on a daily, and drop-in basis. Gamesroom Areas are designed to provide social activities for youth. Utilizing a variety of board and table games, the Gamesroom Area provides youth with the opportunity to interact socially while learning to play and compete in a variety of games. The ultimate goal of each individual Gamesroom is to offer activities for young people that will provide them with an outlet to exercise their socialization skills, develop a feeling of self-respect, and assist in the development of self-discipline and sportsmanship. Estimated participants annually: 210 **\$20,000**

The Arts

This core program enables youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.

Fine Arts Year Round

The Fine Arts program is designed to provide a cultural activity for youth that will teach basic arts and crafts skills encompassing three basic

areas: hand crafts, drawing, and painting. Youth learn various artistic techniques and learn to make different types of crafts using paints, scissors, paper, glue, pencils, pens, and other articles commonly found around the home. Artwork created through this program will be displayed prominently in Club houses and many will be chosen to represent the Boys & Girls Clubs of Stanislaus County in an annual Fine Arts Public Exhibit. The goal of the Fine Arts program is to provide an activity for youth that will enable them to garner artistic and educational experiences, as well as provide materials to promote the programming effectiveness of the Boys & Girls Clubs. Estimated participants annually: 210. **\$12,500**

Photography Year Round

The Photography Program encourages Club members to learn and practice black and white; color, traditional and digital process photography. The Photography Program follows a course curriculum that includes: learning the basic structure of a camera; proper camera usage; lighting and composition; film development; and digital development. The goal of the program is to provide a cultural arts activity for youth that will help teach discipline and expose children to the creative side of photography, as well as encourage the possibility of potential career opportunities available in the field. Estimated participants annually: 60.

